

# PENZANCE CHAMBER OF COMMERCE



# NEWSLETTER



Issue One

9<sup>th</sup> July 2010

Welcome to the first ever edition of the Penzance Chamber of Commerce Newsletter. The reason for its production is that with the ever increasing flow of information to us from sources such as the Cornwall Chamber, and that which is generated from our own activities, members have been inundated with emails which, with the best will in the world, they may fail to read.

Henceforth we will endeavour to collate all the information that would otherwise have been circulated in separate emails and produce a weekly newsletter which, hopefully, will be in an easy to read format. Furthermore as it will be circulated by email every Friday it can be printed off and read over the weekend!

Mike Waters, Chairman

## **Andrew Simpson**

It is with regret and sadness that we heard yesterday that Andrew Simpson has passed away. He was a stalwart of the Chamber over many years. A card of condolence has been sent on behalf of the Chamber.

## **XMAS LATE NIGHT SHOPPING EXTRAVAGANZA**

This initiative is designed to bring thronging masses into Penzance every Thursday evening in December which will provide a spectacle for shoppers whilst helping to increase the economy throughout the town.

The Chairman and Will Perrin are liaising with Alan Dibb Events, Western Event Hire and HSS Hire to bring the initiative to fruition. It is the intention to make the events even better than Truro did last year and to involve all of the streets.

The main thrust is that Market Jew Street will be closed to traffic with 40 stalls and entertainment spaced out up the road. This will link with Causewayhead, Alverton Street and Chapel Street who will be encouraged to help out by organising things themselves. We have the assurance that stall holders will not be selling items that are available through existing independent retailers and also that local traders and businesses will be given preference for stalls.

Alan Dibb is prepared to make a loss at the event but if successful he will commit to the next 5 years. In order to reduce his costs the Chairman has agreed to apply for the Road Closure Order, write the Traffic Management Plan, apply for the Street Trading Licence and write the Event Safety Plan all free of charge. For the Chamber's part we are responsible for finding stewards and marshals and also advertise the event. It is envisaged that to advertise it properly we need to raise £2000 which we currently do not have available to us. The Chairman is endeavouring to find someone to sponsor the event but putting in the required funding, failing that we need to raise the money amongst us. This is clearly a huge opportunity for the whole town and all businesses so if you are able to donate even £10 to the cause please send a cheque payable to Penzance Chamber of Commerce to the Chairman (address at end of this newsletter).

### Marketing Opportunity

If you want details of any special offers or discounts for members circulated in this newsletter please ensure that you email the Chairman by Thursday of each week to get it in the Friday issue (email address at end of this newsletter).



T Jackson & Son (Jacksons Insurance & Risk Management) was founded in 1923 and operates as an independent insurance and risk management brokerage. We have a long tradition of high quality service and expertise in both commercial and personal insurance, ensuring you receive personal attention and a service you can trust and rely on. Our Commercial department provide a wide range of insurance products to protect your business, property and staff, whilst our Personal department advise our private clients on personal insurance risks such as Home, Motor and Travel policies.

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### NEW VENUE FOR CHAMBER MEETINGS

The Rugby Club can no longer accommodate our meetings as they are now closed on Monday and Tuesday evenings. This month our meeting was held in the Green Bean coffee shop in Market Jew Street thanks to Pheona and Justin. We discussed various offers for venues that we had received from members and decided to make the Green Bean our permanent venue as the coffee is great.

Our next meeting will be on Tuesday 7<sup>th</sup> September as we do not have an August meeting.

### What have we been up to this week?

In this column the Chairman will be summarising what he (and others) has been up to during the past week on behalf of the Chamber:

**TIC** – Mike has been in communication with Richard Glover, CEO of the Cornwall Chamber about the closure of the Tourist Information Centre in Penzance. Richard has set up a meeting with Cornwall Council about several tourism issues amongst which will be the TIC. Mike made it clear that we still need a TIC where visitors can meet face to face with people who have local knowledge rather than relying on the internet and “smart phones” to give information. In addition the TIC needs to be open on Saturdays throughout the summer season.

**Art Festival** – Following the Chamber meeting this week Mike has been talking with Emily and Harry from the Penzance Art Club about the possibility of holding an Art Festival in September and has set up a meeting between them, Graham Buckley and himself next week to discuss the matter in greater detail.

**Parking** – Cllr Graeme Hicks has invited Mike to a meeting at County Hall at 4pm on the 30<sup>th</sup> July to discuss his recent paper about parking charges which he forwarded to the County Council earlier this week and which members have been sent a copy. If any member has any information or comments which could support Mike’s paper then please email him direct as a matter of urgency.

**Harbour** – A letter has been sent to the Secretary of State urging a prompt decision about the Listed Building Consent Application and pointing out that the project needs to be complete by 2014 to be able to service the Scillonian IV. The business case has been re-emphasised. A meeting will be held next week involving various parties to discuss the harbour project, Mike will be attending.

**Xmas** – Mike has started writing the Traffic Management Plan for the Late Night Shopping events.

**Street Trading** – we have been consulted about a Street Trading Application from Mrs P Schofield who wishes to sell ice creams from a bicycle cart on the Promenade opposite the Beachfield Hotel. Mike pointed out that a cafe adjacent to the Amusement Arcade and within 100 yards of the proposed site already sells ice creams. He opposed a previous application to sell ice creams outside the TIC as there are two established businesses in the immediate area which could have suffered from additional competition – Planet Ice and the mobile seller by the entrance to the Wharfside Car park.

**Humphry Davy School** – Les Gillard attended a meeting of the Specialist College Steering Committee on behalf of the Chamber. The school is specialising in Music and Maths and we are delighted to be involved.

## News from the Cornwall Chamber of Commerce and Industry

Come and join us for a challenging and fun Team building day at BF Adventure near Penryn.

Choose from a wide range of exciting outdoor activities such as canoeing, abseiling, rock climbing, survival skills, archery and various problem solving games!

From £25 per person for half day or £45 for a full day of Fun!

For more information or to book , please contact Debbie on 01326 340912 or visit [www.bfadventure.org](http://www.bfadventure.org)

BF Adventure, Goodygrane Activity Centre, Halvasso, Penryn, TR10 9BX

*Would like to let you all know that Peter and Carolyn from St James's Place Wealth Management are holding a stand at the Stithians show on Monday 12th July 2010. If you are at the show that day please feel free to pop in and see us, have a drink , take the weight off your feet or take part in our free wine tasting. Stand G90.*

Cornwall College Business invites you to join us at our free 'Business boosting' event open to businesses of all shapes and sizes on Tuesday 20th July at Kingsley Village, Fraddon 2.00pm - 4.30pm.

This event includes:

- A wide range of taster sessions from our performance boosting short course range
- Choose the most relevant taster sessions for you and your business
- Hear from local businesses that have saved money and increased sales and efficiency through training on our performance boosting short courses
- Network with other businesses and share good practice
- Take away 5 ways to boost your business from each taster session
- One to one training advice sessions for you and your business
- Opportunity to speak to the trainer to get advice on the right course for you
- Book any course on the day of the event and secure funding\*

Programme

2.00 pm Arrival, coffee and networking

2.20pm Welcome and introduction

2.30pm Taster sessions or training advice

Choose from:

- Marketing & E-marketing

Know your customers and markets, promote your business on-line to increase your sales and profits.

With local success story: Mark Emes, Underwild Tool & Plant Hire

- Project Management & Lean Service

Develop skills to plan, run and monitor projects efficiently. Take cost out of your business processes through value stream analysis.

With local success story: Andrew Hampton, Parc Signs

- Drop in and speak to an advisor

3.05pm Taster sessions or training advice. Choose from:

- Web Design & Print Design

Learn how to develop skills using industry software to produce professional e-commerce web sites complemented by good design skills.

With local success story: Samantha May, Rock Marine Services

- Leading to Success

Find out more about our 4 day leadership programme helping you to become more inspiring leaders to increase the effectiveness of your teams.

Jennie Boulton, Cornwall College Business

- Drop in and speak to an advisor

3.35pm Afternoon tea and networking

4.00pm Taster sessions or training advice

Choose from:

- Environment & Carbon Management

NEW courses coming soon - Understand the impact your business has on the environment; comply with legislation and save money through green efforts.

Michael Hunt, Cornwall College

- Human Resource & Employment Law

Optimise your staff to ensure you get the best business performance possible. Gain an overall knowledge of employment law to support your staff and your business.

With local success story: Catriona Lawson, TJ International Ltd

- Drop in and speak to an advisor

4.30pm Finish

When booking please state the taster sessions you would like to attend.

To book a place or find out more about the event please contact Cornwall College Business on: 0800 731 7594

[enquiries@ccb.cornwall.ac.uk](mailto:enquiries@ccb.cornwall.ac.uk)

or book on-line at [www.ccb.cornwall.ac.uk](http://www.ccb.cornwall.ac.uk).

### **STOP PRESS (RECEIVED JUST AT THE LAST MINUTE!)**

Just a quick head up!

<http://www.cornwallscolest.com> Version 2 is now online! It's been a pretty manic few weeks but we think it has been worth it!

It's still not 100% the finished article and over the next 6 months we'll be adding to it with various additional features!

Anyway we hope you like what you see.

### **CHAIRMAN'S CONTACT DETAILS**

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