

# PENZANCE CHAMBER OF COMMERCE



# NEWSLETTER



Issue 3

23<sup>rd</sup> July 2010

## PIRATES COMING HOME

Brilliant news! We said when they initially moved to Truro and then to Camborne that they should have stayed in their home town and improve the facilities here. Instead money was spent with a new ground in Truro with temporary scaffolding stands, then scaffolding stands at the Camborne ground, now temporary stands at the Mennaye. The Pirates have been supported by local business over the years and we all got behind them with their tremendous march up the Divisions; indeed the reason that the Chamber moved its meetings to the Club was to show support to the teams. Now that they have come home let us show them how much the team is valued in Penzance and Newlyn; support them through advertising and sponsorship, as well as attending matches. In addition support any plans that they have to improve the ground. The Cornish Pirates (through visiting teams and fans as well as the publicity that the town will receive) will give us an economical boost that we can build upon and when they reach the Premiership, as they undoubtedly will, the local economy will be even more improved. WELCOME HOME LADS.

To advertise or sponsor the team contact Rudi Grenfell on 01736 331961 or E-Mail [Rudi.Grenfell@cornish-pirates.com](mailto:Rudi.Grenfell@cornish-pirates.com)

## TRANSPORT ISSUES

We have been asked to participate in the consultation on **Cornwall's Local Transport Plan**.

"Connecting Cornwall: 2030 moving towards a green peninsula" is a consultation document setting out transport proposals for the next 20 years. There will be local events via Parish Councils etc or you can access document and questionnaire at the following web page:

[www.cornwall.gov.uk/connectingcornwall](http://www.cornwall.gov.uk/connectingcornwall). If there are issue you think we should raise as a group then please let the Chairman know; otherwise feel free to input direct to the general consultation.

## SHOPPERS' LOYALTY CARD

This week we have had enquiries about the card from people up country before they get down here on holiday!! The scheme has been adopted by 11 other towns now so word is still spreading, which can only be a good thing for Penzance overall.

## AREA FRAMEWORK PLAN

Cornwall Council is keen to involve members of the Penzance Chamber of Commerce in the next stage of consultation for the Penzance and Newlyn Framework Plan. Eight exhibition boards have been put together that explain the regeneration concepts that have come out of previous consultation and they are trying to get residents, businesses and other organisations in the area to complete a feedback form and provide other comments by the end of August.

Exhibition material is available at Penzance Library, Penzance Leisure Centre and The Centre in Newlyn as well as online at [www.cornwall.gov.uk/penzanceplan](http://www.cornwall.gov.uk/penzanceplan), where feedback forms can also be found. Please take the time to look at the information and make your feelings know by completing the feedback form.

Oliver Cranfield has offered to attend a Chamber meeting to explain the plan in greater detail and answer questions, if you consider this offer necessary or desirable please let the Chairman know.

## What have we been up to this week?

In this column the Chairman will be summarising what he (and others) has been up to during the past week on behalf of the Chamber:

A week without meetings but a lot of Chamber business done by email!!

## News from the Cornwall Chamber of Commerce and Industry

### RDA/Convergence et al

As you are no doubt aware the South West RDA announced last Friday (9th) that the Treasury has imposed a moratorium on any new commitments by the RDA's that extend beyond March 2011. This includes all offers using ERDF funds and effectively closes support such as the Grant for Business Investment Scheme and the ERDF Gap fund to new offers until further notice.

Since then we have been lobbying MP's, had articles published on the Business Cornwall website (<http://www.businesscornwall.co.uk/news-categories/convergence-funding-cornwall/treasury-takes-axe-to-convergence-123>) and the This is Cornwall website (<http://www.thisiscornwall.co.uk/news/Cornwall-lose-163-millions-Government-funding-freeze/article-2409656-detail/article.html>) as well as having articles printed in the Western Morning News and the West Briton.

David Bullen was a guest on Laurence Reed's radio programme on Wednesday of this week and will also be appearing on the Politics Show this Sunday (BBC1 11.30 a.m.) where our (and others) viewpoints will be used as part of a discussion between politicians.

If you would like any further information or would like to share your views please contact David Bullen - [dbullen@winterrule.co.uk](mailto:dbullen@winterrule.co.uk).

### FREE ENERGY SEMINAR

Cornish businesses are being invited to learn how to reduce their energy bills and save money at a free seminar in Truro on 3rd August.

The half-day session will be led by Andy McKenzie of Low Carbon Futures, the Cornwall-based environmental business specialists, and will help delegates understand how to read, analyse and interpret utility billing data and use the information to implement energy savings across their company's operations.

All businesses, regardless of sector or activity, could benefit from the seminar which will take place in the conference room at Truro Community Library Building between 10am and 2pm, including lunch, on the 3rd of August.

Andy McKenzie, Environmental Consultant at Low Carbon Futures said: "Being proactive and interrogating energy use and then acting on the information to become more energy efficient is a simple way for businesses to reduce their operating costs and their carbon footprint. Many of the businesses we work with are surprised by the savings they can make simply by using energy more intelligently and this seminar provides a fantastic introduction to energy management and will inspire businesses to act now to start saving energy and money."

Truro Community Library is supporting and funding this event through the National Lottery 'Big Lottery Fund' Community Libraries programme. Early booking is recommended as places are limited. For further information or to book a place contact Andy McKenzie on 01209 614979 / 07976 490949 or [andy@lowcarbonfutures.com](mailto:andy@lowcarbonfutures.com)

## Art Workshops

Make your own artwork to take home this summer at Tate St Ives Beach Workshops on Porthmeor beach from 26 July - 30 August.

Family Beach Workshops: Mon, Wed & Fri 14.00 - 15.30, Porthmeor beach.  
£3 per child, accompanying adults free. Advance booking for all family members is essential.

Young Tate Beach Workshops: Tues & Thurs 14.00 - 15.30, Porthmeor beach.  
Free, advance booking essential.  
Activities are for 13-17 year olds only.

To book a place, or for more information, enquire at the gallery admissions desk or call 01736 796226.

## Upcoming events

We are now taking bookings for the following events:

24th August - Breakfast at Penventon - to book please go to  
<http://www.cornwallchamber.co.uk/events/28/>

2nd September - Better Business Club at The Greenbank Hotel - to book please go to  
<http://www.cornwallchamber.co.uk/events/58/>

3rd September - Health Awareness Day at Carn Brea Leisure Centre - please go to  
<http://www.cornwallchamber.co.uk/events/52/>

9th September - Bank of England Panel Meeting - to book please go to  
<http://www.cornwallchamber.co.uk/events/56/>

16th September - Health Awareness Day at The Cornwall - to book please go to  
<http://www.cornwallchamber.co.uk/events/53/>

17th September - Health Awareness Day Truro - to book please go to  
<http://www.cornwallchamber.co.uk/events/54/>

For further information and to book please click on the links above.

## FREE ELECTRICITY

Thanks to everyone for listening to our Managing Director's talk "Meet My Company - Plug Into The Sun" at the Chamber breakfast this morning. It was great to meet so many of you.

In case anyone missed the vital facts:

The Feed-In Tariff means anyone (business or homeowner) can get paid for the electricity you generate with solar PV panels. It is tax-free, index-linked and guaranteed for 25 years. So for example spend £10,000 and earn around £1,200 a year, for 25 years.

AND

If you like the sound of free electricity but don't want to spend any cash yourself our FIT Investor scheme is for you. The concept is simple. Investors purchase a solar PV installation on a roof in Cornwall. The investor gets the feed in tariff and the roof owner gets free electricity. Visit [www.fitinvestor.com](http://www.fitinvestor.com) for more information.

It sounds too good to be true, but it isn't.

### **Diamonds Are Forever Charity Ball**

The Diamonds are Forever Ball on Sat 2nd October at The Atlantic Hotel, Newquay. Tickets £35 each which includes a delicious 4 course meal. There will be a fun casino, mini fashion show, dancing to live band 'Rock the Party', photographer, auction and luxury raffle. Marie Curie Nurse, Catherine LeRoy will give a short after dinner speech. The Atlantic Hotel are offering a special overnight rate of £45 per double room for Ball guests which includes breakfast.

Sponsors and prizes are still being sourced if you can help in any way. Please call 01872 260500.

Main sponsor: The Atlantic Hotel

Thank you

Lynda Thomas

Community Fundraising Manager, Marie Curie Cancer Care, Tel: 01872 260500

### **WALK FOR DIABETES**

The Walk to Cure Diabetes is the flagship fundraising event of Juvenile Diabetes Research Foundation (JDRF) a charity focussed on finding the cure for type 1 diabetes and its complications. For the past four years, JDRF have held a Walk to Cure Diabetes event in Plymouth, raising £100,000 for diabetes research and in 2010 the event is coming to Cornwall for the first year!

The Cornwall Walk to Cure Diabetes is being generously hosted by the Eden Project. Tim Smit, CEO, has also taken on the role of Ambassador for the event to help promote the Walk to Cure Diabetes to the local community.

The Walk itself will be taking place on Sunday 19<sup>th</sup> September but it will be launched to the local business community on 29<sup>th</sup> July at the Corporate Launch.

#### **Corporate Launch**

The Corporate Launch will provide an opportunity to let local business leaders know a little more about the work of JDRF and how they can get involved in the Walk. The Walk provides fantastic opportunities for team building and is a great way for companies to show their support to the local community as part of their corporate social responsibility activities.

The Corporate Launch will be taking place at the Foundation Building, the Eden Project with a complimentary lunch on Thursday 29<sup>th</sup> July between 12-1pm. We would welcome members from the Cornwall Chamber of Commerce to attend the event.

If you would be interested in attending or would like further information, please contact Megan Brown on 0117 945 2491 or email [mbrown@jdrf.org.uk](mailto:mbrown@jdrf.org.uk)

For further information on JDRF and the Walk to Cure Diabetes, please visit [www.jdrf.org.uk/walk](http://www.jdrf.org.uk/walk)

### **OFFICE FURNITURE AVAILABLE**

We have some surplus conference furniture available for sale.

4 x Rectangular Conference Tables (120cm x 73cm x 74cm height) in Maple

2 x Square Conference Tables (73cm x 73cm c 74cm height) in Maple

8 x Upholstered Conference Chairs in Royal Blue

All the above are in excellent condition.

If you would like to view the furniture or make an offer please do not hesitate to contact: Sally Murfin  
Rowe Building, Stanley Way, Cardrew Business Park, Redruth, TR15 1SP. Tel: 01209 204629  
Email: [sally@psqcornwall.co.uk](mailto:sally@psqcornwall.co.uk)

**STOP PRESS (RECEIVED JUST AT THE LAST MINUTE!)**

Nothing!!

**CHAIRMAN'S CONTACT DETAILS**

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With over 40 flavours of Cornish ice cream and 25+ flavours of milkshakes, frozen yoghurts, and sorbets we believe Planet Ice now boast the largest range of locally produced ice creams and milkshakes in the area.

Not just an ice cream and milkshake parlour Plane Ice also serves a range of other hot and cold drinks.

For the healthy option we have 100% natural fat free smoothies and freshly squeezed orange juice.

Also available is Fair Trade coffee, with all staff brista trained you can guarantee the perfect cuppa.

Use your Shoppers' Loyalty Card and get free sprinkles!!