

PENZANCE CHAMBER OF COMMERCE



NEWSLETTER



Issue 4

30th July 2010

Grant Applications Wanted

Cornwall Community Fund's Grassroots Grants scheme is looking for more applications for their next round of funding. These will have to be in by the 5th of August and the decisions will be made at the beginning of September. The scheme is for grants up to £5000.

You can find out more on their website:

http://www.cornwallfoundation.com/applying_for_a_grant/current_grants.htm

Extension to Tate Gallery

Tate St Ives is happy to announce that on Wednesday 14 July Cornwall Council purchased a site suitable for an extension for the gallery. The land which lies to the west of Tate St Ives was bought from Penwith Housing Association, enabling them to redevelop accessible sheltered housing units for their residents at the front of the site, whilst allowing Tate St Ives to extend its facilities to the rear. This newly acquired site offers the best option for the gallery to create additional exhibition, learning, visitor and support facilities, whilst responding to the concerns raised in the extensive community consultations which have taken place.

With the support of the St Ives Town Council (their Town Council recognises that development is needed to improve the economy and increase employment!), and this investment from Cornwall Council, the Tate St Ives Phase 2 project is now in a strong position to advance discussions with public and private funders, with a view to delivering the project in 2014.

Cornwall Council seeks your views on Sex establishments

Following adoption of the legislation to regulate Sexual Entertainment Venues, Cornwall Council is conducting a consultation on its draft Sex Establishment Licensing Policy, which incorporates guidance and standard conditions.

Consultation on the draft Policy and Standard Conditions is being carried out between 28 July and 20 October 2010.

Sex Shops and Sex Cinemas have been regulated in Cornwall for some time, however, on 6 April 2010 the Policing and Crime Act 2009 extended this power to include a new class of premises, namely Sexual Entertainment Venues.

As a result of the adoption of the new provisions the Council is taking the opportunity to review existing policies and create a new single policy to apply to the whole of Cornwall, which will incorporate the new class of sex establishment as well as those currently regulated.

The draft policy and consultation documents are available from the Licensing Service and is available on the Council's website via the following link: <http://www.cornwall.gov.uk/default.aspx?page=24779>.

The Council is keen to receive the views of local people on the content of the proposed policy. As part

of the consultation the Council will be holding a public forum on 24 September 2010. More details will be provided on the Council's website (via the above link) nearer the date of the event.

The consultation document details what the Council particularly seeks your views on, although general comments about the draft Policy are also welcomed. Response forms are attached to the end of the consultation document for your convenience.

Any responses should be submitted by 20 October 2010 to:

**Licensing Services
Public Health & Protection
Cornwall Council
Carrick House
Pydar Street
TRURO
TR1 1EB**

E-mail responses should be returned to:

licensingconsultation@cornwall.gov.uk

What have we been up to this week?

In this column the Chairman will be summarising what he (and others) has been up to during the past week on behalf of the Chamber:

The Chairman has a meeting with Cllr Graeme Hicks late this afternoon regarding his recent paper about parking charges destroying town centres and also the availability of disabled parking.

No other meetings this week but a lot of work conducted by email, especially about Penzance Harbour regeneration.

News from the Cornwall Chamber of Commerce and Industry

Courses

Places are available on the following performance boosting short courses starting in September:

- Effective Marketing
- Introduction to Conferences & Events

Book before 30th July and save £25 per person, per course:

EFFECTIVE MARKETING

Do you want to develop a marketing plan to take your business forward in an ever changing commercial environment?

Starts: 9th September 2010, 3 day course, 9.30am – 4.30pm

Location: Truro

Level: Degree level short course (Level 4)

Cost: £275 with possible funding available*

What will I get out of it?

This course will help you understand your markets and customers, carry out market research and implement an effective range of marketing activities. You will develop your own marketing plan that you

can apply to your business with immediate effect.

What will it cover?

- Understanding your markets and customers
- Carrying out market research
- Understanding pricing, promotion, products and distribution
- Implementing a range of marketing activities – the marketing mix
- Identifying how broader technological and social trends apply to your business
- Gaining a clear understanding of how to improve the return on investment with your marketing activities.

INTRODUCTION TO CONFERENCES AND EVENTS

Do you want to develop new skills to ensure your events, whether they are conferences, gala award nights or client incentives, run smoothly?

Course starts: 10th September 2010, 4 day course, 9.30am – 4.30pm (including site visits and guest speakers)

Location: Truro

Level: Degree level short course (Level 4)

Cost: £275 with possible funding available*

Who is this course for?

This course is ideal for people with little or no experience of the events industry and individuals wanting to diversify their careers towards event management and those working in the tourism sector who are considering diversifying into events.

What will I get out of it?

You will understand the various operational and management procedures involved in running events. You will develop an understanding of the importance of quality management and customer service in the success of conference and event operations.

What will it cover?

- Event operations and procedures
- Customer service
- Sponsorship and funding
- Managing event suppliers and contractors
- Event safety
- Quality in event production
- Market size, structure and trends
- Industry background.

Other performance boosting short courses for business coming soon:

Enhance your E-marketing

Project Management

Human Resource Management & Development

Understanding Employment & Contract Law for Business

Finance for Non-financial Managers

Management Development

Six Sigma Green Belt Accreditation

Design Principles

Geographical Information Systems (GIS)

Introduction to Web Design
Web Design & Authoring
Sustainable Tourism Management

Further information about these courses

These courses are modules from a foundation degree, awarded by the University of Plymouth and are part funded by the European Union through the European Social Fund.

*Funding available subject to criteria.

To find out more, please contact Cornwall College Business:

0800 731 7594

enquiries@ccb.cornwall.ac.uk

www.ccb.cornwall.ac.uk

STOP PRESS (RECEIVED JUST AT THE LAST MINUTE!)

Nothing!!

CHAIRMAN'S CONTACT DETAILS

Mike Waters, Sycamores, Relubbus Lane, St Hilary, Penzance TR20 9EG

Email: mike@safetyuk.co.uk

Phone: 01736 762888 Mobile: 07702 365681

ONE FOR THE KIDS (AND US GROWN UP KIDS!)

The logo for Seasalt, featuring the word "seasalt" in a white, lowercase, sans-serif font on a solid blue rectangular background.

Seasalt and our friends at Roskilly's are giving you and 5 friends the unique chance to make your very own ice-cream flavour at their organic, family farm down on the Lizard in Cornwall. They'll also treat you and your friends to a lovely lunch in their Croust House restaurant.

It's easy to enter:

1. Build a stupendous sandcastle

2. Take a photo of your sandy masterpiece

3. Put it on our Facebook page: [facebook.com/seasaltclothing](https://www.facebook.com/seasaltclothing) or email

laura.james@seasaltcornwall.co.uk

The closing date for photos is 31st August 2010.

We'll pick our favourite from all the entries we receive.

So send us your pics of your sandcastle capers and you and your friends could be down on the farm making a one-of-a-kind ice-cream – money just can't buy this prize!

Terms & Conditions:

Prize is as stated and no alternatives, cash or otherwise, are available. Only digital photos will be accepted. The winner will be chosen by Seasalt and their decision is final - no correspondence may be entered into. The closing date is as stated. Winner will be informed after 31/08/10 and has until 30/09/10 to redeem their prize – to be arranged direct with Roskilly's. Employees of Seasalt Limited, Roskilly's and family are not eligible to enter. No purchase necessary.